



Annual report

2021-2022

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ACKNOWLEDGEMENT

We the **THOZHAMAI** team take this opportunity to express our profound gratitude to

UNICEF

NAZ Foundation

International Justice Mission

Children of India Foundation

And other individuals and organizations who gladly extended their support, guidance, suggestions, and encouragement for the successful completion of this program period without their input, this would not have been possible for us.

We wish to record our sincere gratitude for the expert advice throughout the year extended by all the experts in the field of work.

We extend my sincere thanks to all the media personnel and the community members who were instrumental in taking forward our efforts.

Apart from the efforts of the team, the success of all the works related studies or projects depends largely on the encouragement and guidelines of many others who are associated with us through the journey. At this juncture I would like to remember and thank Thozhamai's Board of Members and all the Staff Members who stood with us throughout this period and in the journey.

Last but not the least I wish to record my sincere thanks to all those who have contributed either directly or indirectly for the successful completion of the study.

CONTENTS

S.NO	TITLE	Page No
1	List of Abbreviations	
2	Thozhamai Team	
3	Introduction	
4	Semmencherry Field Report	
5	Children of India Foundation - Covid-19 Vaccination Improvement Programme	
6	International Justice Mission	
7	NAZ Foundation - Goal Programme	
8	UNICEF	

LIST OF ABBREVIATIONS

S.NO	Term	Expansion
1.	CBO	Community Based Organization
2.	CC	Children 's Collective
3.	CI	Cultural Initiative
4.	CRY	Child Rights and You
5.	CWC	Child Welfare Committee
6.	DCPU	District Child Protection Unit
7.	ECCE	Early Childhood Care and Education
8.	ICDS	Integrated Child Development scheme
9.	ICWO	Indian Community Welfare Organization
10.	IJM	International Justice Mission
11.	JJB	Juvenile Justice Board
12.	LEAD	League for Education and Development
13.	NCPC	Neighborhood Child Protection Committee
14.	NCPCR	National Commission for Protection of Child Rights
15.	NGO	Non-Governmental Organization
16.	NYK	Nehru Yuva Kendra
17.	OBR	One Billion Rising
18.	PDS	Public Distribution System
19.	RTE	Right to Education
20.	RTI	Right to Information
21.	SAND	Social Action for New Development
22.	SCPCR	State Commission for Protection of Child Rights
23.	SKI	Sama Kalvi Iyakkam
24.	SMC	School Management Committee
25.	TN	Tamil Nadu
26.	TV	Television
27.	Unicef	United Nations Children's Fund
28.	VRDP	Village Reconstruction and Development program
29.	WRD	Women Rights Defenders
30.	YUW	Young Urban Women

THOZHAMAI TEAM

BOARD OF TRUSTEES

S.No	Name of the Trustee	Designation
1	Ms. Saraswathy, G-29, Journalist colony, Thirivalluvar Nagar, Thiruvanmiyur, Chennai – 600041.	Trustee
2	Ms. Thilagam, C-4/5, K.K Nagar, Madurai – 625020.	Trustee
3	Mr. Karuppasamy, 8, Uthayamaruthu Medu, Dhanavasi Road, Sathyamangalam – 638401, Erode District	Trustee
4	Mr. A. Devaneyan, 114, First Floor, Journalist colony, Thiruvalluvar Nagar, Thiruvanmiyur, Chennai – 600041	Managing Trustee

INTRODUCTION

THOZHAMAI – means Solidarity in Tamil was incepted on *23rd November 2006* as a trust under the *Indian Trust Act of 1882*. A vision came true on this day when the legend of Theater Artist and Social Activist (late) Com. Suresh Dharma's dream run came into existence. It was all the hard work and efforts made in the context of Rights Based Approach and Practices in the past one decade and the need for such a resource centre especially in the state capital of Tamil Nadu, at Chennai, has got consolidated and emerged as "Solidarity for Rights" which in turn promotes Rights Based Culture at different levels of work. Thozhamai is now the resource centre for Human Rights Work and Human Rights is especially the rights of the children, Youth and Women from the socially deprived communities.

Thozhamai since inception is working for promotion of a Rights Based Culture which will be an evolution of the Rights Based Approaches and Practices in all the institutional mechanisms both at the community level and institutional level. All the programs of Thozhamai are designed in such a manner to cater to the integrated needs of Rights Based with the emphasis to make a shift from welfare to Rights. It is serving as a resource centre at the state level to cater to the need to work on rights-based approach. Advocacy for policy change is the core of all the initiatives in Thozhamai.

VISION

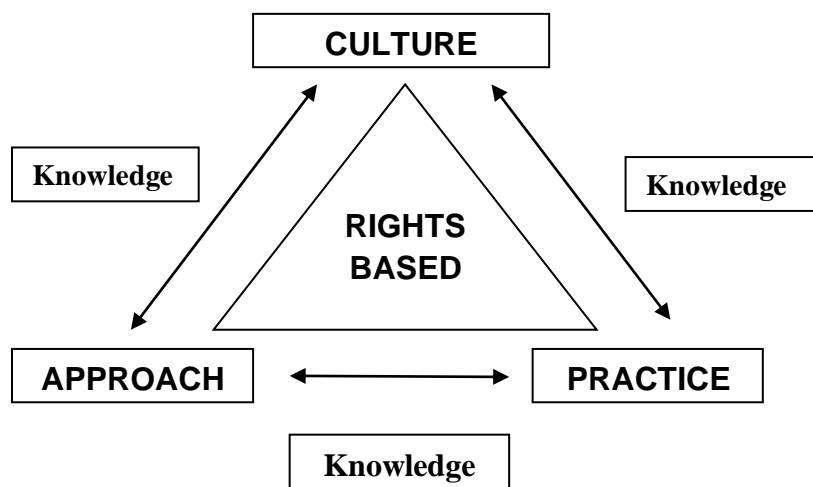
A society in which the most vulnerable sections enjoy equality, social justice, freedom, fraternity, and democracy with dignity.

MISSION

Bringing awareness to the oppressed women, youth, children and men about their rights and duties, to promote Human Rights through awareness, cadre formation, capacity building, media and advocacy and lobbying.

THOZHAMAI IN ACTION

Thozhamai's works are the continuation and consolidation of the works done in the past. But the core of "Right Based" has been in the fore front. Thozhamai only believes in Bottom-Up approach but practices it in full strength and spirit Thus, the approach of THOZHAMAI is a pyramidal structure:



The programs of THOZHAMAI are many folds. Multistakeholder, Multisectoral are the basic approaches found in the programs of THOZHAMAI. Sustainability of the efforts with community ownership is the key value additions found in the programs. The process of program implementation is of three types which are presented as against the programs

Process	Programs
Direct Implementation by THOZHAMAI	Resource Centre. Research and Documentation
Jointly with Solidarity Organizations	Media Advocacy and Lobby Training
Extending Technical Support to Solidarity Organizations'	Work with Community Network and Alliance Building

SEMMENCHERRY FIELD REPORT

Background of Semmencherry:

The 26,800 forced evicted people who live in Semmencherry are now in a pathetic situation. Poor people who were living in 23 different slums were forcefully evicted to 6734 houses which were built and managed by the Tamil Nadu Slum Clearance Board. This process started 10 years ago during Tsunami rehabilitation and currently it's a full-fledged habitat with utmost poor infrastructure without even the basic amenities. This habitat have people from Fishing communities, Muslims, Dalits, Construction Workers from Bihar, Orissa and other North Indian Tribal States and poor students from rural Tamil Nadu. As diverse as the nature and origin of the residents, so are the issues ranging from child abuse, women exploitation, child marriage, domestic violence, malnutrition, improper drainage, lack of healthcare, unemployment, lack of public distribution system, lack of balwadis, anganwadis, schools and day care centers.



This is one of the recent relocation sites which emerged post tsunami where around 26,040 urban poor from 23 locations were relocated and plans are on to accommodate another 30,000 households without taking the lessons from the past in terms of adhering to the sphere standards. The relocation process itself was unethical, inhuman and

brutal as the eviction was conducted at short notice by bulldozing the houses on rainy days and during middle of the academic year. Rubbing salt to the wound was the fact that the people were transported in garbage trucks and dumped in relocation sites situated 25 to 30 kms away from their original habitat where their livelihood options existed. Already traumatized, the people were exposed to more rude shocks once they reached their new homes in Semmencherry which had no basic facilities (street lights, water, PDS shops, ICDS centres, transportation, health care centres and schools) to lead a normal life of minimum standards with dignity. Even now the facilities are in deficit of recommended quantum as follows:

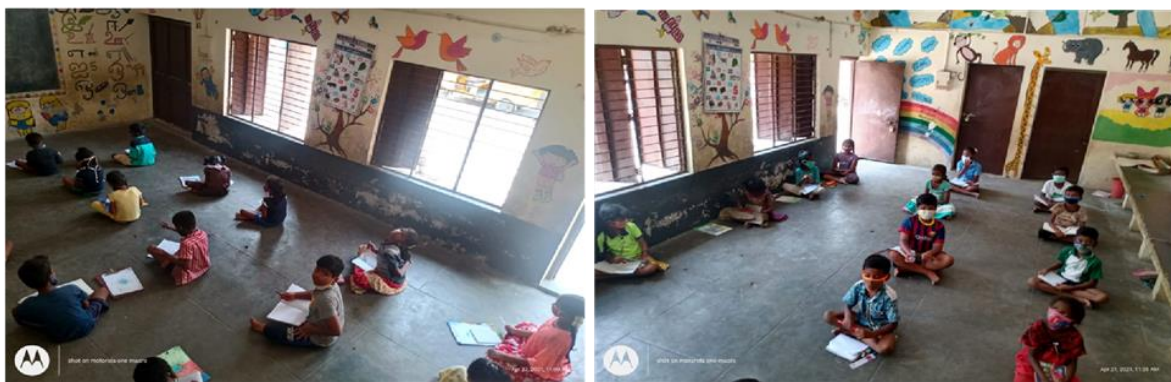
The uprooted people were allotted houses which resembles a cell measuring only 158 sq. feet. The very design of the house violates women's privacy, right over their body and SRHR. 26,800 people from seventeen urban settlements with diverse cultures, norms and values have been relocated in Semmencherry without any proper social integration process in the year 2006. The distance from city and lack of employment opportunities leads to conflict, hostility, violence, crime and stigmatization of the people as unruly, of loose morals and harmful people. This phenomenon has adversely affected their employment and livelihood options. Youth are asked to produce conduct certificates from the police by their prospective employers. To procure a conduct certificate, palms have to be greased and youth (male & female) become vulnerable to exploitation by police and local politicians. Most affected are women and girl children and are vulnerable to trafficking, sexual exploitation, and domestic violence and child marriages. The Government is still exhibiting reluctance in fulfilling its responsibilities and promises towards the community people despite protests, campaigns and being questioned by bodies like state human rights commission, people's forums and UN Special Rapporteur on adequate housing.

The implementing partner, Thozhamai has been working in Semmencherry for over 7 years and is authorized by the Slum Clearance Board to operate in the area. Thozhamai has successfully trained women rights activists who are raising public awareness through the media of the injustices they face and the inhuman living in conditions in Semmencherry. Thus interventions for girls in the age group of 16 years

to 35 years with rights based approach, keeping livelihood as central focus are effectively initiated. Nearly 80% of the relocated population belong to the Dalit and SC communities. Being socially excluded, their basic necessities such as access to food, water, education and health are not ensured. The most vulnerable of the community namely the women and children are severely affected. Their right to livelihood, right to education, right to childhood, right to clean and safe drinking water, right to nutrition, right to health and such basic rights are at stake. The primary duty bearer being the state has failed to ensure the rights of the resettlement community.

MICRO EDUCATION

The need of mice education is important because kids of this era easily forget their education in the lockdown period. We are teaching a population of 5 kids per hour for a total of 2 hours in 6 centers. Kids not only learn English and Tamil alphabets but also enjoy other's company here. We get annoyed by staying only home But, when we arrive at the center, we do not only teach, but also enjoy our friends' company in the respective center's There was a street play for the awareness of slavery. In that play we displayed many hurtful things done to Mass slaves. We collaborated with the local police station and demonstrated a Thundu pracharam which we carried to every household in that locality. We celebrated the slavery awareness with kids and we went on a rally to every street and diluted our ideas to every people in the neighborhood.



PONGAL FESTIVAL:

The girls and the ladies wife are living in Semmancheri, have participated in the Samathuva pongal festival Ladies with the count of 100 have participated in the festival People have took over the responsibility of the festival. Peoples from various communities have united to celebrate the festival with ecstasy and happi



STATE GIRL CHILD PROTECTION DAY - 21ST FEB 2021:

This program mainly focuses on the safety of women and girl children, under the guidance of All Women's Police Station, Gundi and Crime against Women and Children, with the help of Thozhamai Organization they have gathered around 100 girl children and women. Ms. Gajalakshmi who spoke about the Crime against Women and Children and also explained about the PINK Patrol which is working especially for women. And also, they have assured to provide their services for the women in the community. They have conducted games like Lemon in the Spoon, Jute bag Race and various other competitions and people who won in the competition have received prizes and certificates, through this they have spread awareness among girl children about safe and unsafe touch, Child helpline number, Women Helpline Number, self-defense was also taught to the women and children.



OUTCOME

Women and Girl children have gained knowledge on Self-defense, PINK Patrol, Women and children safety and all knew about the Child helpline number - 1098 and Women Helpline number -181.

HEALTH AND HYGIENE -08thMARCH 2021:

This program mainly focused on the usage of Sanitary Napkins among Adolescent Girl Children who are the SRHR Committee members. Here the resource persons were Dr. Sangeetha who is from Urban Health Centre and Ms. Sathakumari who is the head of the Adyar Cancer Institute under the help of Thozhamai Organisation. They guided the committee members about how to use napkin, how to dispose them safely and introduced about menstrual cup and its benefits, FST

tablets were provided to the committee members. In the Semmencheri community there are children who did not take any nutritious food because of COVID, they were not able to go to school and this ended up being Malnutrition among the children in Semmencherry. Due to lack of food girl children started to have irregular periods. So, by bringing this awareness they guided children to take nutritious food which are available in their homes like papaya, apple, green vegetables and a lot more.



OUTCOME:

By bringing this awareness program they have started to take FST tablets regularly and follow to take nutritious food on a regular basis and children are benefited

ADVOCACY AND CAMPAIGN





In Semmencherry the Young Urban Women Association was created and members belong to the age 13-29. And after COVID they have lost their jobs, and were not able to avail Widow scheme, Pension Scheme and their daily Livelihood was affected. So to change their situation, the head of the Association members decided to Advocate and Campaign about their problem and bring training programs and gain jobs through their training program. They started the campaign with the support of MLA-Mr. AravindRamesh, MP- Ms. Thamizhachi Thanga Pandian and Minister - Mr. Anbarasan along with Thozhamai Organization. They gave the association through the campaign gave their recommendations as listed below: -

1. Job Mela Training Program.
2. To provide knowledge Entitlement Schemes.
3. Need for an All-Women Police Station.
4. Need of PINK Patrol.
5. Need on training for Women in skill training.

OUTCOME

Training program was given to the people of Semmencherry and Perambakkam for three days and people received jobs. Skill Training programs are given to the people in the community.

WOMEN'S DAY – 10TH MARCH 2022

On this day in Semmencherry, Under the guidance of Thozhamai Organization they took an initiative to honor Eight Single Women Parents who motivated and supported their daughters to get Graduated. They brought this initiation because, after COVID the community people did not allow their daughters to get graduated, so to reduce and remove that honoring was the small initiation where the chief guest was the New Member of Corporation- Mr. Murugesan and the other important guests were- Mr. Darwin from Community Development Wing Coordinator, Mr. Vali who is AE in TNUHDB and Mr. Devaneyan Arasu, Director of Thozhamai Organization and 100

women from the community have participated in this initiative. With the help of Thozhamai Organization they brought awareness stating that girl children must be educated, and Child and Early marriage must be eradicated, the organization insisted the community people to educate their girl children and this initiated helped the community to rethink their decision on stopping their daughter from getting educated.

OUTCOME

From the initiation the community people gained knowledge and started to rethink their decision. And the Counselor assured to provide a Library to the Semmencherry community.

SKILL TRAINING FOR ADOLESCENT BOYS



DESCRIPTION OF THE TRAINING

The skill training for adolescent boys were held in the community. The focus of the programme is to give awareness on gender equality specially among boys. This training is given continuously in the community. Because various violence are happening both boys and girls not only girls are affected even boys are being to violence easily in the community Totally around 40 group were trained under this program. This training is also focused on how adolescent boys must look and take care of the opposite gender equally and how to respect them in a good way, especially in the school home and in society.

OUTCOME OF THE TRAINING

The training resulted as the adolescent boys started to help their mothers and sisters. In addition to that after the program the adolescent boys showed special respect to the opposite gender.

AWARENESS ON MENSTRUAL AND HYGIENE FOR ADOLESCENT GIRLS



Awareness on health and menstrual hygiene for adolescent girls which was held on 28th of May 2022, this program was conducted both Semmencherry and Perumbakkam for adolescent girls around 150 of them were participated. In accordance to the international day of menstrual hygiene day on 28th of May the awareness program was conducted by Thozhamai organization along with the school students for six days to both Semmencherry and Perumbakkam. The program inculcated how to be hygiene during the time of menstruation, how to overcome the pain of menstruation like back pain, stomach pain and leg pain through some special yoga exercise. And classes were thought to what are all the nutritious food has to be taken during the menstruation. Then special guidelines were given how to use and dispose the napkins and added to that the benefits and usage of napkins were also explained. Because of unhealthy practice of disposal in the community there was pollution in the environment. After the awareness program it was reduced and disposal of napkins has been practiced in the proper way. The women folk in the community have been practicing the healthy diet for proper menstruation after the awareness program guidelines.

ENROLLMENT OF STUDENTS IN COLLEGE AND SCHOOL



DESCRIPTION OF THE PROGRAM

Because of COVID pandemic many of the children in the community lost their interest in the studies in order to motivate them to join in colleges and schools motivation program was held in the society hall of Semmencherry. Around 100 student have participated in that program. In this program Mr. Devaneyan Arasu director of Thozhamai , Mr. Nirmal TNUHDB and his team and Mr Ilambahavat the district collector of Chengalpattu have been the chief guest of the program. Through this program around 22 single parent children were guided to apply for the studies. Around 13 children were enrolled in the school. Then awareness on education to all was given as follows , that no one in the Semmencherry community should not drop out from the education. and pamphlets were issued on creating awareness on education. Around 30 children were participated in the awareness program.

OUTCOME OF THE PROGRAM.

Many of the college students and school students were enrolled in the following academic year.

AWARENESS ON POLIO DROPS



On 27th February 2022. The Awareness Program on Polio Drops was conducted in semmancheri. It was held in Urban HealthCare center of Semmancheri. Miss. Uma the nurse of Urban Healthcare Center had explained the beneficiary of Polio Drop for adolescent boys O and girls. And added to that, she also explained what is the importance of giving Polio Drop to the children. Then the motivation program was given how to face the problems in the semmencherry community. Around 20 members were participated in this program.

Outcome of the program

Many of the children had their Polio Drops in the community.

AWARENESS ON EDUCATION BY AUTO CAMPAIGN

Awareness on education was conducted in Perumbakkam. On behalf of Thozhamai, an Auto Campaign was conducted. TANUHDB ActionAid. Turningpoint, Sumaithangi, NTWM. Association of Disabled and various other organizations were combined and conducted an awareness program on behalf of Thozhamai Miss Kanchana led the program.

OUTCOME OF THE PROGRAM

After the awareness program many of the children were enrolled in the school.

THOZHAMAI 12TH MAY 2021





During the pandemic period many of the families in Semmencherry financially affected they not even had the money to satisfy their daily basic needs some of the family, heavily affected they not even had their three meals a day , few of them got sick lack of food. In order to help them the Thozhamai Organization selected 100 families who are most below the poverty line, and who are really in need of help and distributed food , which helped families who were not able to afford one meal a day during this Pandemic period.

OUTCOME:

All these 100 families were helped timely by the organization who is real affected, it was avidly benefited to those family.

Distribution of Groceries for Leprosy People - 25 May 2021

In the Last Few years, Leprosy people used to beg for their daily needs. During that time Thozhamai Organization, took care of them and they paved the way to lift their Livelihood by engaging them in various activities Because of the pandemic many of the livelihood of the leprosy people were heavily affected in order to help them along with Thozhamai organization Dr Shalini has distributed rice, dal and household groceries.

OUTCOME:

The distribution of Groceries helped the leprosy people during the Pandemic Period.

THOZHAMAI 28TH MAY 2021



Thozhamai Organization has distributed rice and groceries worth Rs. 500 for 40 Orphan Elderly. During the pandemic no one took care of the orphan elderly people in the community. The organization has selected around 40 elderly orphan who is really affected because of the pandemic, and who is not able to afford for their monthly household groceries were given free groceries by the volunteers of Thozhamai organization. The things were directly distributed to their home by the volunteers.

OUT COME

The elderly orphan in the community used the monthly groceries which really helped them in the pandemic time

HABITAT INDIA-04TH JUNE 2021



In order to prevent the spread of COVID in the Semmencherry community. The preventive meds were sponsored by Habitat India along with Thozhamai organization and the hygiene kit is given to 400 families who is really in need and those who cannot afford to buy the following things and those who are below the poverty line.

1. Sanitizer - 1 Bottle
2. Handwash-1 Bottle.
3. Soap Each Family 5
4. Mask-N95 Each family 5

OUT COME

The family who is backward in the community is highly benefited

CCRD-26 JUNE 2021.

For 100 families those who are economically affected were selected the Center for Children Rights and Development along with thozhamai organization had distributed the monthly household groceries mask and health mix. The following are the things that were distributed to them.

1. Wheat 1 Kg
2. Dal 1Kg
3. Salt 1 Kg
4. Health mix 1/2 Kg
5. Mask soap 2
6. Mustard, fenugreek, cumin, -50 gm

INFOSYS FOUNDATION- 3RD JULY 2021



For 100 families those who are economically affected were selected ,Infosys Foundation along with thozhamai organization had distributed the monthly household groceries , mask, Health Mix and First Aid Kit . The following are the things that were distributed to them.

1. Cooking Oil Packet - ½ liter
2. Dhal - 1 kg
3. Chili Powder - ¼ kg
4. Tea Powder - 3 Packets.
5. Washing Soap - 2.
6. Sugar - 1 kg.
7. Salt -1kg.
8. Health Mix - ½ kg.
9. Bengal Gram - ½ kg.

10. Tamrin - ½ kg.

11. Mask, First aid Kit - 1 Pack.

12. Turmeric, Mustard, Fenugreek, Pepper, Cumin - 50 grams

THOZHAMAI-28 NOVEMBER 2021

During the heavy flood in Semmencherry, people were affected and they were in a very difficult situation and there was power cut for nearly 10 days and there is no water supply. The flood has entered the house and street. There are no facilities to cook food and they were in need of food. So Thozhamai organization has distributed food, candles, lighter, match boxes to help people in the community.

OUTCOME:

Semmencherry community people were helped by Thozhamai organization timely and it was really helpful to them.

CASE STUDY 1

Name: V. Bhavani

Age : 46

Occupation: Household work

Migration place: Kodampakkam

Year of living & which year: 3year & 2013 Family

details:

1 . Husband name, occupation: Victor, Catering

2 . Children details: Mahalakshmi, 8th std

HELP RENDERED

I am Bhavani and I'm living in Semmencherry. My daughter has been affected by corona but I don't know in which way she was affected by COVID. The people living around looked differently as when my daughter was affected by COVID. The volunteers from Thozhamai organization came to and they explained detail about how to overcome this COVID virus and how to be protective from being spreader to all the family members and they also explained what is the importance of wearing mask using sanitizers. after that we

have followed the guidelines of the Thozhamai organization and I have took care of my two children safely. Then without fear we have lived happily.

CASE STUDY 2

Name: Mageshwari

Age: 26

Address: 2541, 37th cross street, Semmencherry, chennai-119

Family Details: Total member 4,

1. Pratheesh-Age-4
2. Yogashree-Age-2

SUMMARY OF THE CASE

Mageshwari is living with her children and her husband is working in the laundry.

HELP RENDERED

Mageshwari was married (love marriage) and came to Semmencherry in 2015. They have two children, her husband was working in the laundry in Villupuram district. And he stayed in Panathur. And he used to send money from their workplace. During COVID time he don't have work and don't have money to send his family. Since there is no transport facilities during COVID time, he unable to come semmencherry. The family become financially low, that time help for children in need foundation have distributed monthly household groceries to the family. The family was very grateful to them.

CASE STUDY 4

Name: Krishnaveni

Age: 69

Address:1027, 3rd avenue semmencherry, chennai-119

Family details:Total members-3(grand children-2)

1. Mahalakshmi- Age-7
- 2 . Sathish- Age-4

SUMMARY OF THE CASE

Krishnaveni is working as a maid and she is getting an old age pension from the government.

HELP RENDERED

Krishnaveni migrated from Besant Nagar, because her home was damaged by Tsunami, from 2008 she is living in semmencherry after the Tsunami. Her husband was died. Her daughter and son-in-law was married to another person. Because of this their grandchildren were affected. Now the children was brought up by the their grandmother. Krishnaveni used to work in Besant nagar as a maid in one or two houses. Because of the COVID she didn't go for work and she unable to support the family, the children unable to get food. No one is willing to give debt to Krishnaveni because she is old. Since there is no school for children they not even had their afternoon meal. Using the ration card they only got 10 kg of rice, from that they able to manage one meal a day. In this time help for children in need foundation, provided monthly groceries. From that their family able to had their nutritious food and the family was very grateful to them.

CHILDREN OF INDIA FOUNDATION

COVID-19 VACCINATION IMPROVEMENT PROGRAMME

BACKGROUND

Semmencherry is located near OMR, Sholliganallur, 200th ward Chennai. Semmencherry is a post "Tsunami relocation site" which was created to house 26,800 of Chennai's urban deprived community from 23 different areas and backgrounds. Semmencherry consists of 6764 families living in a house size 158 square feet. It is an urban area relocated by Tamilnadu Urban Habitat Development Board (TNUHDB) formerly known as Tamilnadu slum Clearance Board (TNSCB)

The relocation process was extremely traumatic and unethical, with houses being bulldozed without notice and people being transported in garbage trucks to the relocation sites, which were far from their personal and livelihood resources. Furthermore, the standard of living in Semmencherry is very poor, with a lack of access to basic facilities such as water, transportation, health care and schools. People were allotted small, tiny houses which do not provide privacy or security for women and there were no streetlights. People from very diverse cultures and backgrounds were placed together without any proper social integration process. Due to the lack of basic living resources and high unemployment this has caused much conflict, hostility, violence, crime amongst members of the community and some have even experienced stigmatization that further limits opportunities for employment. Displaced and homeless persons are supposed to receive priority attention, including allocation of housing and adequate rehabilitation. India

should promulgate a 'right to housing' law, upholding housing as a human right and guaranteeing tenure security, as well as a 'right to homestead' law to allocate land for housing and subsistence livelihoods to landless and homeless people. But most evicted people do not have access to justice and their right to effective remedy has not been fulfilled. Where they have been able to approach courts and receive favorable orders, relief has mostly been in the form of stay orders related to further demolition/eviction. Seldom have courts ordered restitution and restoration of human rights of aggrieved persons to resettlement, return, adequate housing, and other rights that are violated as a result of forced evictions.

Evicted communities face challenges with regard to housing and basic services. The sites lack security for residents, especially women and children. In the absence of piped drinking water supply in the tenements, residents are forced to fill drinking water from tankers and carry it in buckets to their homes. This is especially difficult for women, persons with disabilities, and older persons, who have been allotted tenements on upper floors. Another critical issue that has affected habitability of the site and health of the residents is that of seepage in the buildings resulting from poor quality building materials, inadequate construction, and bad plumbing design. Hence residents are afraid for their lives because of the structural instability of the buildings. These fears heighten if there are earthquake tremors. Relocation has adversely affected livelihoods of affected persons, including women and disrupted children's education

SPECIFIC ISSUES

In Tamil Nadu, most of families evicted were relocated by the State Government and provided alternative tenements constructed by the Tamil Nadu Slum Clearance Board. The resettlement sites, however, are located on the outskirts of cities, at about 30-40 kilometres from residents' original sites of habitation.

Families resettled in the remote site continue to face multiple challenges. These include the poor quality of housing and inadequate civic and social infrastructure facilities, such as the lack of sufficient water, street lights, working lifts, schools, day-care centres, healthcare facilities, transportation and access to burial and cremation grounds. Relocated families also have raised concerns about the lack of security at the site, which has disproportionately affected women, children, and older persons of the community.

Relocation has severely affected their social and economic mobility and is also a violation of their human rights to livelihood/work, security, equality, and freedom of movement. Thousands of school-going children have been affected by the absence of adequate schools and educational

infrastructure. In the absence of toilets in the primary schools, children are forced to defecate in the open, which disproportionately impacts girls. The sites have no or very limited Public Distribution System/ration shops for subsidized food and anganwadis/creches under the Integrated Child Development Services scheme. This has greatly affected the human rights to education and food of affected families, especially of pregnant and lactating women and children. Insufficient water supply also disproportionately affects women and children. All relocated families have experienced a loss of their livelihoods because of the remote location of the site and the lack of employment options in the vicinity. Furthermore, some residents report that the stigma attached to the resettlement sites also impedes their ability to find employment.

Preliminary findings reveal extensive losses suffered by families, including a reduction in their average monthly income. Children in the community, especially girls, dropped out of school after the eviction. In the post-eviction period, an increase in the number of complaints of violence against women and girls was reported. Families also incurred an increased average monthly expenditure on healthcare and food.

In most of the evictions and demolition of homes, there has been little or no compliance with human rights safeguards and international guidelines, including the UN Basic Principles and Guidelines on Development-based Evictions and Displacement. The processes followed before, during, and after evictions have resulted in the violation of multiple human rights of affected persons. Each member loses a 'bundle' of rights—the right to livelihood, to shelter and security, to health, to education, to information, participation, freedom of movement, access to civic amenities like food, water, sanitation and public transport and above all, the right to live with dignity. Those who are already suffering from chronic or acute health issues often face increased morbidity after evictions, as a result of living out in the open or in makeshift conditions, and thus succumb to their illnesses much sooner.

The financial losses incurred by already economically marginalized communities as a result of forced evictions, including the increased cost of rebuilding homes and the loss of livelihoods and days of work, have contributed to a sustained deterioration in their standard of living with long-term health impacts. Also, the psychological impacts of forced evictions, especially on children, are seldom acknowledged or addressed.

A direct result of forced evictions on marginalized communities is the increased rate of malnourishment, malnutrition, and hunger. In the aftermath of a forced eviction, families are not able to cook food or spend money on food. This is also because they lose food supplies and

cooking implements during the brutal demolition drives. The surge in expenditure related to rebuilding homes or relocating, and the inevitable loss of income resulting from loss of livelihoods also contribute to a much lower expenditure on food and healthcare, which directly contributes to increased morbidity and vulnerability of evicted persons, especially children, older persons, persons with chronic and serious illnesses, and pregnant and lactating women. Inadequate living conditions resulting from loss of housing directly contribute to a deterioration of the health of affected persons.

As affirmed by the United Nations, the act of forced eviction is a gross violation of the human right to adequate housing. When the state demolishes houses, people lose not just the roof over their heads but their security, safety, and substantial investment in that housing, which is often built over many years with hard-earned savings and personal labour. Since resettlement is seldom provided to affected families, they are either rendered homeless or forced to live in very inadequate housing. This affects the realization of multiple human rights of affected persons and results in an overall deterioration in their standard of living. The loss of housing for children has serious long-term impacts and greatly impedes their development as well as their ability to study, play and grow in a safe and secure environment.

Forced evictions also violate the human right to security of the person and home, and increase vulnerability of evicted/ displaced persons, in particular of women and children, to a range of violations, including sexual violence and abuse and an increased threat of trafficking. In some instances, early marriage of adolescent girls has been reported in the aftermath of an eviction, as parents, worried for their daughters' safety, prefer to marry them off rather than have them are homeless or in insecure and remote resettlement sites.

Thus, **Thozhamai networking with Children of India Foundation**, is taking joint effort with the objective of initiating behaviour change communications for mitigating people's apprehensions and hesitations for increased covid vaccination for reaching **12000 doses from September 2021 – December 2021**

ACHIEVED TARGETS

No.	Activity	Actual reached
1	Auto announcement	32
2	Display of banners	260
3	Awareness campaign	40

4	Vaccination camps	42
5	People reached through awareness campaigns	18400
6	Frontline health workers reached	35
7	ANMs reached	50
8	Anganwadi workers reached	30
9	No of PHCs reached	1

ACHIEVED OUTCOMES

No.	Major outcome envisaged	Male	Female
1	No.of people ensured with First dose only	2293	3440
2	No.of people ensured with Second dose only	2075	3113
3	No.of people ensured with both the doses	139	207
	Sub Total	4507	6760
	Grand total (1+2+3)	11267	

Materials Distributed

No.	Name of the material	Received	Distributed
1	N95 masks	15000	15000
2	Face shield	90	90
3	Hand Sanitiser (100 ml)	90	90
4	Sanitisers for camp (5 ltrs)	10	10
5	Pulse Oxymeter	18	18
6	Infrared Thermometer	12	12

7	Blood Pressure Monitor	13	13
8	Vaccine containers	4	4
9	Hand Gloves	6 box	6 box
10	T Shirts	4	4
11	Waist Shirts	5	5
12	Caps	9	9
13	Needle Destroyer	2	2
14	Banner	54	54

BEST PRACTISES

- Engagement and good rapport with Urban Health Centre for vaccination drive
- Orientation and awareness to Self Help groups, Community leaders, religious group and community volunteers
- Reminder system and strategies for increased vaccination rate
- Create, overcome and maintain a rumour lock from Mis-information and dis-information

POTENTIAL SIGN(S) FOR SUSTAINABILITY OF ATTAINED OUTCOMES

- Associating Chennai Greater Corporation and UNICEF in providing awareness to community through mobile van campaign and developing IEC materials
- Setting up camps in more locations associating with Health Department, Government of Tamil Nadu
- Door to door visit for vaccination drive by health workers which helps disabled, senior citizens and pregnant women in taking Associated with Directorate of Public health in getting sufficient vaccination dg vaccination

WHAT WENT WELL AND THE FACTORS BEHIND THEM

- Camps are setup and advocated with Government of Tamil Nadu and insisted for setting up weekly Mega vaccination campaign and two day from mid of November
- Handing with Urban health centre and improving equipment's in hospital i.e Pulse oximeter, InfraRed Thermometer, Face shield, BP machine, Sanitizer, vaccine container, Gloves

- Megaphone and remote audio system which helped them as communication for door to door vaccination
- Logistics arrangement for each campaign which helps them for transiting the vaccination materials
- Display of banners in health centre premises
- Support role and add-on to the vaccination improvement programme
- N95 masks to each beneficiaries who take up vaccination
- Refreshment to each beneficiaries who take up vaccination
- Easy access to vaccination in taking from the houses
- Travel facility for disabled, senior citizen and pregnant women
- Knowledge and community people are more trusted through our audio jingles and awareness IEC materials

WHAT DID NOT GO WELL AND THE FACTORS RESPONSIBLE

- Door to Door visit through mobile van to create awareness about vaccination to people. We also informed people about the merits through IEC's as well as sharing trusted information for getting vaccinated
- Fake information / Rumours was communicated around the community, however we had shared the trusted information
- Many people avoid taking vaccination on mega vaccination day as they could not take consume non- veg menu and vaccination day has changed to alternative day
- During Floods, community people were very much hesitated to take vaccine as they are already suffering mild illness and cough. However we convinced and made to take up vaccination

INSTITUTIONAL LEARNING FOR THE ORGANISATION FROM THE PROJECT

- No proper plan / place for vaccination and we mitigated by providing our children activity centre for vaccination
- Vaccination campaign happens in around 8 places in and around the community, there was challenge in collecting and consolidating the data and we mitigated by setting up campaigns and volunteers supported for entering the data in the system
- During Flood the hospital was flooded with water and vaccination place was switched over where water is not stagnant at Kumaran Nagar

RECOMMENDATIONS FOR THE FUTURE INTERVENTIONS

- Urban Health centre has limited facilities, however we provided the health

materials, but there was only one standalone computer and slow internet connectivity. We have supported by entering from our office computer as well as through smart phone

- Networking with Greater chennai corporation workers workers to inform and promote about Corona through megaphones even on working days and holidays and told them to get vaccinated
- The vaccination happen every day from 6am to 8pm, we have arrange and informed to volunteers to work according shift basis

CONCLUSION

- Waist coat, T-shirt, Face shield, caps and safety materials like masks, gloves and sanitizers for each staff and volunteers
- Lobby and associating with Urban Health Centre for vaccination improvement programme
- Vaccination for disabled, senior citizens and pregnant women which made to feel great and proud in our community

TESTIMONIALS FROM THE STAKEHOLDERS

Name: R.Selvi

Age: 40

House No.: 2592

Occupation: Domestic worker

Story: My name is R.Selvi , I am a domestic helper . As, I have health issues, I am under medication and I take treatment from Government Hospital of Thoracic Medicine, Tambaram Chennai. Due to my medications I was afraid and did not get vaccinated. As I did not get vaccinated my employers had asked me not to come to work. Inspite of which, I did not get vaccinated. One day, volunteers from Thozhamai, Children of India Foundation had come and enquired me about my vaccination status and had collected my details. Then, they had consulted my collected medical reports with doctors . They had also encouraged me to talk to the doctors and after which I was not afraid of the vaccination anymore. Next, they had encouraged me to get vaccinated. Hence , I got vaccinated and now I have started to go to work, I am very grateful to team of Thozhamai associating with Children of India Foundation

► **" Getting vaccinated has helped me to fight Covid and has helped myself and others from not contracting the virus. Let's all collectively fight the virus" . - R.Selvi**

Name: A.Vinitha

Age: 24

House No.: 3236

Occupation: Load man

Story: My name is Vinitha and I'm 8 months pregnant. Back then, I was scared of vaccines. So, I didn't go for monthly checkups and either apply for government maternity beneficiaries' scheme as I was afraid that the doctors might vaccinate me.

- ▶ Ms. Gomathi, volunteer from explained about the vaccine and its awareness. The volunteer said to get vaccinated because it'll prevent me and my baby from danger. Then she talked to my husband regarding it and on 29/09/2021, Urban Health worker visited my house and vaccinated me with the first dose and now I'm going for monthly checkups regularly. Now I'm healthy and will inject 2nd dose without fail.
- ▶ **“ Thozhamai is saving many people's lives , they are spreading the right information about vaccinations so that our surroundings can become Covid free”. - Vinitha**

PICTURES





Situation analysis for Chennai Floods 2021 in our Semmencherry Community

Semmencherry is located near OMR, Sholliganallur, 200th ward Chennai. Semmencherry is a post “Tsunami relocation site” which was created to house 26,800 of Chennai’s urban deprived community from 23 different areas and backgrounds. Semmencherry consists of 6764 families living in a house size 158 square feet. It is an urban area relocated by Tamilnadu Urban Habitat Development Board (TNUHDB) formerly known as Tamilnadu slum Clearance Board (TNSCB)

The relocation process was extremely traumatic and unethical, with houses being bulldozed without notice and people being transported in garbage trucks to the relocation sites, which were far from their personal and livelihood resources. Furthermore, the standard of living in Semmencherry is very poor, with a lack of access to basic facilities such as water, transportation, health care and schools. People were allotted small, tiny houses which do not provide privacy or security for women and there were no street lights. People from very diverse cultures and backgrounds were placed together without any proper social integration process. Due to the lack of basic living resources and high unemployment this has caused much conflict, hostility, violence, crime amongst members of the community and some have even experienced stigmatization that further limits opportunities for employment.

Semmencherry is a huge relocation site consists of 6764 houses located near OMR has been fully flooded with water by Chennai flood November 2021. The area fully flooded with water including houses in ground floor, Transport, Urban health centre, streets, and all the public services has been flooded with water.

The public services, electricity has been completely interrupted due to Chennai flood. People in Semmencherry are very pathetic situation as they would not be inside the water, children suffer without milk, and food grains as their houses have been flooded. People are very much afraid as snakes and other insects are in water.

As we already suffering due to COVID 19 pandemic, our people have lost their livelihood and starting their life once again after post lockdown. As it has been 2 months after post lockdown people are bouncing back to their normal life. A sudden disaster occurred by flood during the COVID 19 pandemic people feel their life has destroyed and they must start their livelihood from the scratch.

They really suffer without food, medicines, drinking water, electricity, and other public services. People are highly affected by flood in their area during the COVID 19 pandemic.

Women are the one who are care takers in houses. They take care of the children, elderly at home due the flood they have extra burden to take care of their families safely. As they suffer in flood and their houses is fully into water and they can't cook or take care safely of children. They have lost many basic food and education materials due to floods. There are lots of protection issues as snakes and other insects come along with flood water and they are facing in their houses. Women take care of sick people at home suffer medical support for them as the urban health centre has been covered with water.

Semmencherry has 6764 families which has ground plus first floor houses. The ground floor has been fully affected in flood and water has surrounded the house. We will target these ground floor families and we even sort out the categories like elderly people, single women, people with medical support, disability people and children. We focus on people who has been badly affected by flood and lost their basic needs too.

The below table shows the approximate houses hold affected:

Type of loss	Number of people
Houses affected by stagnation of water	3500 Families
Loss educational materials	3000 children
Loss food materials	1270 Families

Flood Relief Response so far:

- Setting up of Community Kitchen and provided food materials for about 500 people
- Provided dry ration kit worth Rs.800/- for 45 disabled persons
- Provided Candles, Breads for Rs.1000/- families
- Provided Cleaning and Health Kits for 200 families focusing on ground floor houses
- Provided dry ration kit worth Rs.1,000/- for 500 families focusing on ground floor houses, disabled and single women

What we propose to do

Community Kitchen	The community kitchen can be set up and provide lunch every day for 5 days. We are targeting to reach 500 children every day. The total target will be 2500 children have benefitted through our community kitchen
Dry ration and health kit	The dry ration kit worth Rs.750/- can be provided for 2000 children family have affected by floods.
Children Education kit	The Children Education kit worth Rs.250/- can be provided for 3000 children who have lost their education materials by floods
Candles and medical kit	The candle and medical kit (Saibol) worth Rs.100/- can be provided for 1000 children who have affected by Athlete foot.
Scarf and blanket kit	The scarf and blanket kit worth Rs.200/- can be provided for 1000 children of single parents and suffering from health issues like sinus and wheezing

INTERNATIONAL JUSTICE MISSION – shOUT

- ☐ Shout for Freedom is a movement of like – minded individuals and organizations working together to end all forms of slavery and human trafficking in Tamil Nadu
- ☐ Global Estimates includes that human trafficking is one of the fastest growing crimes, raking among the top three trades.

- ❑ Elements of trafficking can be found in cases of sex trafficking, forced labour, debt bondage, domestic servitude, bonded labour and child labour
- ❑ Victims of human trafficking are subjected to extreme levels of exploitation, stripped of their basic constitutional rights and subjected to slavery-like conditions.
- ❑ The formal event to launch the shout for freedom coalition was held on august 13th 2018 at the Stella Maris college, Chennai, the event was attended by around 6000 students. It was followed by a panel discussion with representatives from 250 NGOs and 200 students
- ❑ Filmmaker Ameer sultan flagged off the launch, accompanied by performances by street theatre artists, Mugavari cultural troupe.
- ❑ The vision for the coalition is to advocate and protect vulnerable people from the crime of bonded labour. It seeks to identify bonded labour crimes, provide sustainable rehabilitation to the survivors of bonded labour, pursue advocacy initiatives, advocate for policy reform, and ensure compliance to legal mechanisms.
- ❑ Educational institutions play a major role in ending human trafficking. In a project led by the social work department from MCC, the students worked with the government and corporates to build houses for survivors of bonded labour. An excellent model of networking that all institutions can follow"- Dr. Prince Solomon from Madras Christian College speaking at the launch of shout for freedom coalition
- ❑ Survivors of human trafficking need help as they reintegrate into society after years of confinement and abuse. If we work together, we can help create a conducive environment for survivors to flourish in freedom. Communities need housing, electricity, bore-wells, livelihood opportunities and so on. Whether you are a non-profit organization, an educational institution, a corporate business or an individual, you can lend a helping hand.
- ❑ More than 13 grass root NGOs from five districts of Tamil Nadu came together with [Manonmaniam Sundaranar university, india](#) to host a consultation on "recent trends in modern day slavery". The audience was sensitized on the nature of the crime and the existing schemes available to rescued bonded labourers. The ngos recounted real-life cases they had encountered. Every training is one step closer to eradicating the crime.
- ❑ After the State-level Civil Society Consultation on the Trafficking of Persons (Prevention, Protection and Rehabilitation) Bill 2018 organized by Shout for Freedom in Chennai,

members of the coalition representing over 38 NGOs and individuals signed and sent a letter to the PM. The letter requested the PM's support to pass the Bill in the Rajya Sabha as part of the ongoing support campaign for the Bill & responded saying "forwarded for appropriate action".

- ❑ Bonded labour in Perambur, Chennai 11 people, including **9 young boys (aged 14-18 years) were rescued from a pani poori making unit.** Forced to work for 18 hours a day, they were confined to their cooking room with only one meal per day. Which was referred by an Thozhamai - NGO, the government took quick action and freed them.

- ❑ **Shout for freedom:** An article initiated by our convenor Mr. Devaneyan Arasu. The article highlights the systematic failure of existing systems in protecting children from various forms of violence and the need to strengthen the monitoring mechanisms like Tamil Nadu State Commission for Protection of ChildRights.



- ❑ Joint action for abolition of Child Labour and Ensuring Right to Education to All upto 18 Years" was released at the State Level Convention in Madras School of Social Work. Justice Chandru highlighted the need for judiciary to be sensitized on the issues relating to children.
- ❑ Mr. Devaneyan Arasu, Convenor of Shout for Freedom, represented the coalition. He talked about the need for collective efforts from people movements to address violence against women and children. 3 leaders from Released Bonded Labour Association (RBLA) from Tiruvallur were also part of this convention.
- ❑ Shout for Freedom coalition appreciates all the three parties in Tamil Nadu for committing to eradicate #BondedLabour and all forms of Human Trafficking. Coalition representatives met with various parties and discussed about the inclusion of eradicating bonded labour and human trafficking
- ❑ Shout for Freedom organized a meeting of CSOs to discuss raising up volunteer foot soldiers from the grassroots levels to create awareness, identify and report cases on bonded labour and human trafficking to the relevant government authorities or the coalition

members. The bonded labour system and human trafficking are not so visible forms of labour exploitation. Legal action is taken only when individual cases get exposed through individuals or organizations complaining against such forms. There is no mechanism whatsoever to proactively identify such cases and take further action. Thus, it is necessary to create a set of defenders in these prevalent areas which are known for such forms of human rights violation. This will be crucial to address the hidden and invisible forms of unfair and illegal forms of labour.

- ❑ A press meet was organized by Unorganized Worker's Federation (Thozhilalar koodam) in view of #WorldDayAgainstChildLabour to raise the voice of the affected children for justice & advocate right to education for all children. Our convener, Mr. Devaneyan represented the coalition and spoke highlighting the issue of #ChildBondedLabour. Sathiyam TV airing a #live interview on the occasion of #WorldDayAgainstChildLabour featuring our convenor Mr. Devaneyan and Mr. Kuralamuthan, IJM. It also featured #BondedLabour survivor and Released Bonded Labour Association (RBLA) leader, Sakunthala.
- ❑ Bonded labourers, including 4 minors, were rescued from a **Water Treatment Plant in Chennai with the help of Thozhamai – NGO chennai** . On 26th June Government proactively sealed two water treatment plants in Chennai after **rescuing 6 boys from the plant in Chennai**. All the 6, including 4 minors, migrants from Odisha, were made to work as bonded labourers.
- ❑ #WorldDayAgainstTraffickingInPersons, A nice message given by our convenor- Mr. Devaneyan .
- ❑ **61 boys were rescued from a jewellery making unit in Chennai**, in a rescue op lead by the @chennaipolice assisted by IJM. This includes 43 minor boys. Enquiry is being conducted by the revenue dept. More updates to follow soon. On 8th September 61 boys rescued from a jewellery unit and 8 boys from pani puri unit received RCs from the #TNGovt. Big shoutout to proactiveness and effective collaboration between all concerned gov depts. & Thozhamai –NGO.

Timeline of Activities



- Coalition was launched
- Human Rights Day in collaboration with Tamil Nadu State Commission for Women and Social Welfare Department
- Consultation on TIP bill and sent a letter to PM



- Coalition initiated awareness campaign 11 districts
- Secretarial assistance for coalition from IJM
- Supported International Justice Mission to lead the NGO consultation in Tamil Nadu on Voluntary National Report initiated by the the Niti Aayog



- Coalition submitting petitions to the Chief Minister and the Chief Secretaries requesting government to support rescued bonded labourers and migrants during the pandemic.
- Supported Migrants and vulnerable communities in 11 districts during the pandemic with relief kits through the organisations part of the coalition.



- Coalition members conducted awareness programs across 38 districts on 9th February- Bonded Labour Day, in collaboration with the District Administration and Labour Department
- shOUT for Freedom collaborated with Campaign against Child Labour to commemorate the World Day against Human Trafficking, and sensitized vulnerable communities across 38 districts through pamphlets and videos.
- NGO coalition supported the State Legal Services Authority and the District Legal Services Authority to conduct awareness on Bonded Labour among vulnerable communities and employers associations across 32 districts in the State.



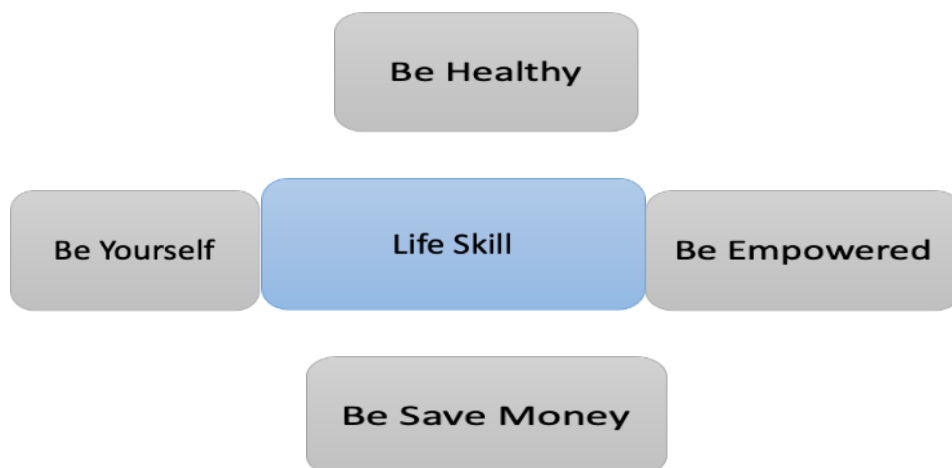
- Coalition members conducted awareness programs across 38 districts on 9th February- Bonded Labour Day, in collaboration with the District Administration and Labour Department
- Supported the released bonded labour association leaders to meet with the CM and submit their requests.

NAZ FOUNDATION – GOAL

INTRODUCTION

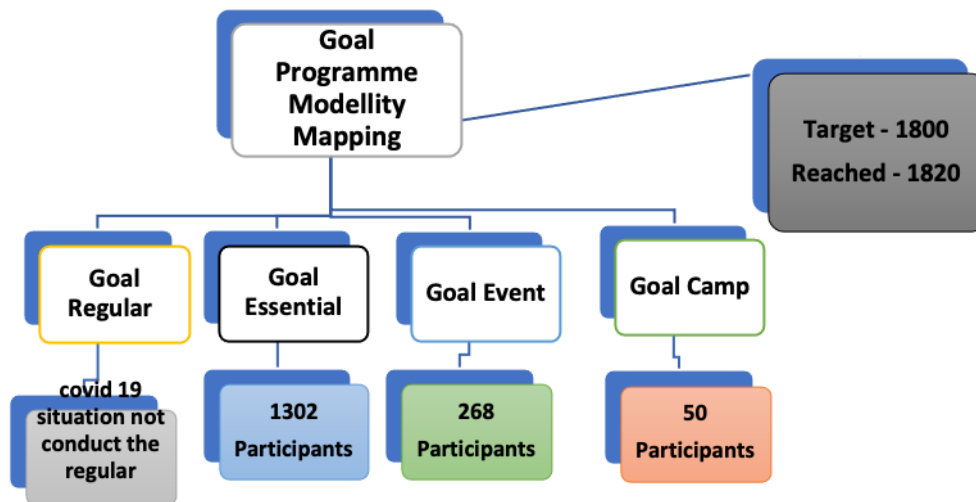
The Goal Program was started in 2014 in Thozhamai Organization, Chennai. The program mainly focuses on adolescent girls to improve their Economic empowerment between the **age of 12 to 19**. This program was implemented in Schools and colleges to make awareness to adolescent girls. This program made many girls to achieve in sports field and in life skills. Through life skill the adolescent girls became stronger and growing self-confidence. The adolescent girl's empowerment and actively participate the session and fun games like a stress booster in the pandemic situation. And the adolescents get a chance to come out from the houses and the happy mood.

GOAL CURRICULUM



BENEFICIARY PROFILE

The Goal program is for Adolescent girls come from undeserved communities to improve their knowledge level and economic empowerment within the age of 12 to 19. So, we are illuminating this goal program to the schools and colleges and also even in community. Our mission is **“The most vulnerable people also have to enjoy the equality, social justice, freedom”**. So, we are empowering the adolescent girls by instructing the life skill, attending the capacity building training, participating in difference tournament and so on. So, our goal program is for undeserved adolescent girls to improve their economical background.



THIRUKKAZHUKUNTRAM CAMP SESSION HANDLING



Goal camp was conducted from 24th Nov to 26th Nov, 2021 in Thirukkazhukuntram in partnership with Centre for Child Rights and Development (CCRD). Children's from 5 villages namely Thirunillai, Arunguntram, Pallathoppu, Kazhanipakkam and Thirukkazhukuntram from Chengalpattu District got participated. From each village 5 children participated. They actively participated in the games and learnt netball basics. At the end of the camp CCRD decided to form a "Netball Club" in the village and they started to setup separate ground with poles for netball. In upcoming days, we can develop a netball team for girls to play in State level and National level tournament.

COMMUNITIES

During this lockdown we conducted goal essential in communities since the schools were closed. we conducted goal session in Semmenchery and Perumbakkam communities. Once the program

got completed, we encouraged children to come to motivation centre which is located in Semmenchery to follow up and give guidance related to carrier growth and moreover twice in a week coach gives training for those children on netball. In these ways we engage children to be active and to take part in the tournaments.

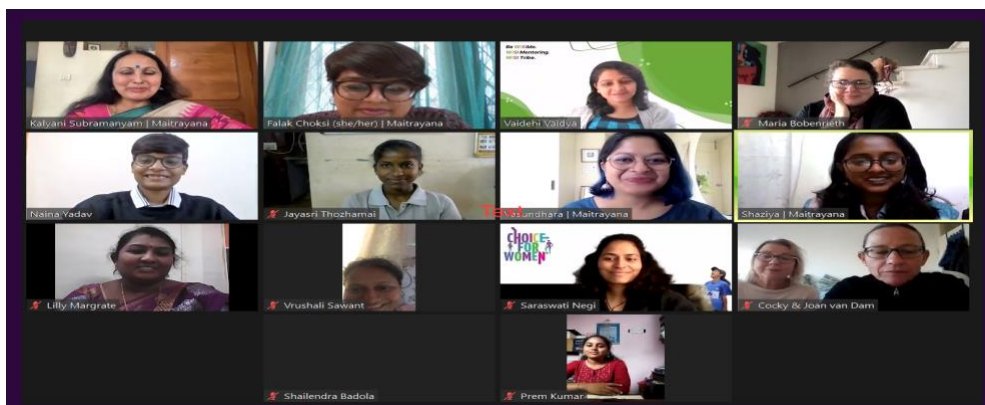
EQUITY PONGAL CELEBRATION

At Goal Programme site with Goal participants (Adolescents) from Don Bosco beatitudes, Vysarpadi, Chennai. Ms A. Lilly Margrate, Programme Co-ordinator, Goal programme provided awareness on taking vaccination which will protect and increase immune from getting affected from Covid-19.



PANEL DISCUSSION - BREAKING THE BIAS THROUGH SPORTS

Panel discussion hosted by [Maitrayana](#) on the topic "Breaking the Bias Through Sports". There were four panelist, one among them was Ms.Jayasri, our GOAL participant, peer leader and the winner of South Zone National Tournament in 2021. She shared her own experiences and challenges in breaking the gender stereotypes and how empowering Sports was for her. At the end, Maitrayana launched their own official website. Our heartfelt thanks to Maitrayana and Goal Programme for giving one of our beneficiaries the podium to share her experience. It was a great privilege to be part of it.



HOTEL ALOFT CHENNAI OMR – CHRISTMAS CELEBRATION

Express way conducted Children take over Christmas celebration at Hotel Aloft, Sholinganallur on 25 December 2021. About 25 children belonging to our activity centre of Semmenchery came for the celebration and actively express their talents by singing, dancing, playing with Santa. The gift was chosen by children based on their liking and gifted by each member of the hotel. There was overwhelming joy and happiness among the children and sincere vote of thanks presented by Ms. A.Lilly Margrate to the management and for the children who is taken all efforts for joining the celebration.



LAUNCH – GOAL ESSENTIAL PROGRAM DON BOSCO

Launched Goal Essential programme at Don Bosco - Beatitudes, Vysarpadi, Chennai. Rev Tony Robert inaugurated the goal programme and Ms.A.Lilly Margrate highlighted the importance and need of goal essential programme with ground rules for reaching the goal programme a massive success. children had taken part actively and entire session was participatory and interactive.



INTERNATIONAL GIRL CHILD DAY

On commemoration of the "International Girl Child Day" on 11th October 2021, Thozhamai and District Legal Service Authority, Chennai have jointly conducted the awareness program on Legal and Abolition of Bonded Labour System in St. Anne's Girls Higher Secondary School Royapuram, Ms. Kothai Nayaki, Lawyer of Madras High Court delivered the Keynote Address on the Topic, and Ms A. Lilly Margrate, Programme Co-ordinator highlighted the current mechanism on bonded labour system



LAUNCH – GOAL ESSENTIAL

Goal Programme (Essential) was launched in the [Aarvam Ngo](#), Vysarpadi for 60 adolescent girls. The girls actively participated in the life skill sessions as well as the fun games, also learnt all the modules such as Be Yourself, Be Healthy, Be Empower and Be Money Save. To honoring the adolescents, Aarvam Foundation and Thozhamai jointly organized Graduation Ceremony with all the Covid-19 safety measures. Certificates has been distributed to the goal participants; the adolescents shared their Feedback although the girls were proud to be a peer leader.



GRADUATION CEREMONY

Successfully the Graduation Ceremony was conducted for goal essential participants from Don Bosco Anbu Illam, Saranalaya Home girls at Mathavaram. The girls shared their learnings and

performed skit on Communication and Peer pressure. This results they were empowered and started to be practicing the life skill education on their day-to-day life. We are delighted to see the impact of those girls through Goal program.



STAFF'S CAPACITY BUILDING TRAINING (VIRTUAL) - CHILD SAFEGUARDING MECHANISM

On the 12th of May 2021, the session started at 11.07 a.m. by Ms. Lilly Margrate, City Co-ordinator at Thozhamai. Ms. Lilly Margrate gave the welcome address and stressed the works done by Thozhamai, especially towards the rights of the Children. She mentioned that with the pandemic and without schools, violence against children is everywhere. Children are being abused in their very own houses; their rights are denied in the number of ways. She then welcomed Mr. Devaneyan Arasu, the Director of Thozhamai. Mr. Devaneyan Arasu took over the session. He started by questioning, 'What is child protection and why is it important?'. He then asked the participants to answer for 'Who according to them is a Child?' Few of them answered as, a child is someone who is innocent, who is active, and who brings joy and happiness.' Then he asked the participants to think about the actual reality of the Children. There is no child protection, and in most cases, the child does not have get and support from their parents. Starting from **the womb that has been formed, till the age of 18 are considered as Children.** He added a point that denial of Child right is also a denial of Human right.

He then discussed the three approaches. The approaches are as follows,

- **Mercy based approach** – This is approach talks about the deeds done by feeling pity.
- **Development based approach** – This approach talks about the development process such a building up a school to deal with a certain problem at that place and time. In this approach,

the people with the problem are just considered as numbers and not as a member. Their rights are still denied, except for which they get some help in the name of development.

- **Rights-based approach** – Our country is a democratic country where human rights are significantly spoken. The rights-based approach talks about and advocates for the rights that are denied to the people. According to the rights-based approach, the State is the duty bearer for the rights that are denied.

He then gave an example to explain these approaches. Say, for **example**, a child is working at a hotel. According to the mercy-based approach, one will feel pity for that child seeing his/her condition. One may try to admit that child in a school when comes to a development-based approach. But only when you see through the lens of the Rights-based approach, the child's denial of the Right to Education, right to rest and play, Child labour, etc will be noted. Seeing through the lens of Right based approach is very important.

He once again questioned the participants that **'Why child protection is very important?'**

- Children are vulnerable
- They are dependent
- They are innocent
- They are in large numbers
- They lack the ability to be feel protected both at family and in schools

The above is a few of the important reasons stressing the importance of Child protection. He then said that about 45% of India's population are children, which is around 60 crore population in India is comprised of Children. Since their representation is higher, their budget allocation must also be higher. Next, he discussed the scenarios/situations from which children are needed to be protected. The following are those situations from which children need to be protected.

- Infanticide, Female foeticide
- Child marriage
- Child labor and Bonded labor
- Child trafficking
- Violence and abuses within the family, school
- Negligence
- HIV and AIDS
- Denial of their childhood
- Denial of education and health care facilities

- Polluted environment
- Natural disasters

He then mentioned that there were around 1600 child marriages in Tamilnadu which happened between February 2020 to December 2020. There are also cases in Namakkal district where there is the wrong way of adoption, and the children are being sold like some property. Child protection means that the child needs to be protected from all forms of violation, abuses, and negligence. When comes to child protection, the **children are the right holders, the parents, and elders (civil society) are the duty bearers. But first, the State is the primary duty bearers.** He then mentioned four main forms of violence/ abuses. They are as follows;

- **Physical violence**
- **Mental/Emotional violence**
- **Sexual violence**
- **Negligence**

As a fifth one and presently growing form of violence, he mentioned ‘**Cyber violence.**’

He then briefly discussed Mental/emotional violence and sexual violence.

Mental/Emotional violence: He explained this with an example. For example, there are different categories of children such as the slow learners, medium learners, fast learners, and the disabled. In such a case, children should not be compared. The comparison affects their self-esteem which is a form of emotional violence. The other forms of mental violence include scolding, insulting, and comparing them or bringing up any conversation which involves religion or caste.

Sexual violence: He mentioned that there are two types of sexual violence. One type of sexual violence happens through touch, and the other one is non-touch sexual violence. Sexual violence through touch involves inappropriate kiss, wrongdoing such as touching private parts in front of children, making the children touch others private parts or even making them touch their own private parts.

He then explained about the institutions and organizations that work for child protection. He said that the mentioned organizations take actions when something had already taken place. These organizations take care of the violations or exploitations after they had taken place. But then he raised a question, ‘What can be to prevent that violation from happening in the first place?’

To prevent child exploitations and violations, a child safeguarding/protection policy must be ensured strongly. He further continued to discuss the two ways of Child protection.

- **Internal child protection** – Child protection policy such as RTE, POCSO, etc
- **External child protection** – Laws and legal mechanisms such as State commission for protection of child rights, District child protection officer, etc. As he had already mentioned, internal child protection is to prevent those violations from happening in the first place, whereas external child protection deals with the issue after it had happened.

He then explained the definition of Child right and highlighted the important terms to be remembered.

- Essential and needed
- Dignity and security
- Growth and development

He stressed the point that a child should be treated with dignity. And the state as the primary duty bearer should ensure that all the children are treated with equal dignity.

Then he explained briefly about the child protection policy. Child Protection Policy (CPP) is basically a system to protect children from abuse. CPP is mainly for the organizations or institutions which work for and with the children. He then highlighted the aims of CPP, which are as follows;

- Children are protected, which means to keep all the children safe and to make all children feel safe
- Representatives of the institutions are also protected
- The institution or the organization by itself is protected

He then explained the importance of a consent form as part of CPP. The CPP must be in written form, it should be shared with all the staffs and even the children, and most importantly, the CPP should not only be as a written document but instead, it has to be put into practice.

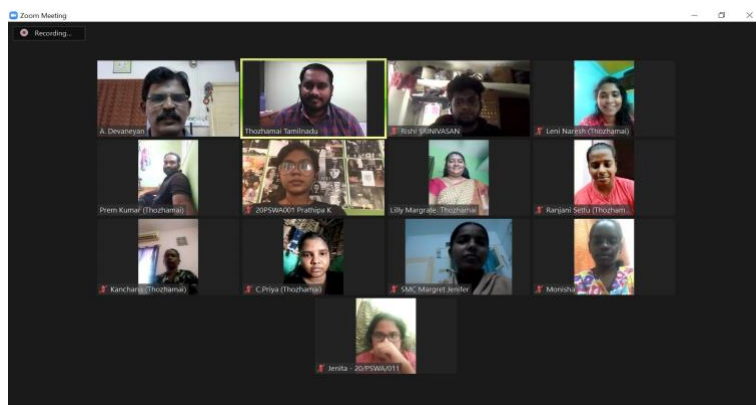
Stressing the ‘Put into practice’ point, he explained a situation that happened at a school. A child apparently arrives 15 minutes late to the school, and the physical education staff makes the child to run 8 laps in the school background. Now the child faints during the 6th lap.

Explaining this case, he told that even though the school had a clear cut CPP, they did not put them into practice. According to the CPP, no child should be given any forms of punishment. All forms of punishments are abolished.

He finally explains the code of conduct of the CPP. The code of conduct covers the staffs/teachers of the organization, the board of trustees, the volunteers, and even the visitors, short term

contractual workers, donors, and other partners. He ended by stressing the importance of putting CPP into practice only then the violation against children could be prevented before it could even happen, and only then the rights of the child can be protected.

Ms. Kanchana, the Field coordinator at Thozhamai took moderated the feedback and questionnaire session. Ms. Prathipa, an intern at Thozhamai from Stella Maris College raised a question that, 'How the State can be regarded as the primary duty bearer in the case of cyber abuse and exploitation. Mr. Devaneyan Arasu answered with an explanation of pop-ups that arises in between most of the sites, which leads to pornography. Even amidst the online class scenarios, the state did not make sure to ensure cyber safety. Children were exposed to digital without any counseling and instructions. By explaining this, he stressed the point that once again the state becomes the primary duty bearer. Mr. Prem, a staff at Thozhamai raised his doubt explaining a scenario that had happened in a school when the children were taken for a competition. Once again Ms. Prathipa raised a question about adoption in Christian marriages and asked if the child could be entitled to the financial rights of the parents since they are only regarded as guardians. Mr. Devaneyan Arasu answered that there are several laws now stating that the child should be entitled to all the rights like of the biological child. Finally, Mr. Rishi Srinivasan, a political science student and an intern at Thozhamai shared his perspective of connecting political views and Child protection. He explained the need for 'Prevention is better than cure.' The session successfully came to an end at 12.45 p.m. with the vote of thanks given by C. Arul Lenni, Program officer at Thozhamai.



HIGHLIGHTS

- We had given career guidance support for the goal participants from Semmencherry and Perumakkam community adolescents who have passed 12th standard.

- We got networking opportunities with other NGOs like Bro Siga Aarvam Foundation, Don Bosco Anbu Illam and Pudiyador. They are delighted to maintain the continuous work with us.
- We have distributed napkins for the goal participants from Perumpakkam and Mathavaram

SUCSESSES

- Successfully launched the goal programme in 5 new sites during this pandemic period
- In Bro Siga goal participants were from three different slums and they planned to form the adolescent groups on their respective areas although 15 participants were interested to form as a Net Ball team to maintain the rapport with the goal programme.
- From 3 schools we get permission to launch the goal programme through online as well as offline

UNICEF

OUTREACH ACTIVITIES ON PROMOTING COVID APPROPRIATE BEHAVIOUR AMONG PASSENGER AT DR. M. G. R CENTRAL RAILWAY STATION & CHENNAI EGMORE RAILWAY STATION - 4 MAY TO 8TH MAY 2021



PREPARATORY ACTIVITIES

Dr.Sugata Roy initiated the discussion with our team regarding the covid second wave. It was decided to promote the Covid Appropriate Behaviour among passengers at Dr. MGR Central Railway Station and Chennai Egmore. Mr. Sugata Roy &Dr. Kaushik Ganguly met with Mr. Gugesan, CRPO, Southern Railways and Divisional Commercial Manager and discussed the activities. The outreach activity was approved for 3rd to 9th May 2021.

- Three Kiosk planned, Two in Dr MGR Chennai Central Railway Station, One Kiosk in Chennai Egmore.
- Press Information Bureau, TNDPH&PM, Southern Railways and WHO.
- Poster, Banners Design and printing
- Meeting with respective Station Directors and Arrangements.
- CRPO – Video approval.
- Media Advisory & Invitation
- 20 Volunteers identification organised
- Two Volunteer orientation program organised.
- Key Messaging & Volunteering Pictures shooting.

- Volunteer Profiling & stories.
- Volunteer Kit (5 layer mask, Apron, Face shield, gloves, sanitiser).
- Purchasing & Distribution of mask to passengers,
- Banner and Poster Designing completed
- Videos – Hindi & English – Logo Editing.

The outreach program was launched at the PuratchiThalaivar Dr MGR Central Railway Station at 2:30PM. This was organized by UNICEF Chennai in coordination with Tamil Nadu Directorate of Public Health and Preventive Medicine (TNDPH&PM), Press Information Bureau (PIB), Southern Railways and World Health Organization (WHO). Thozhamai supported in field level operation and volunteering coordination.

The main objective of this outreach program is to promote COVID 19 appropriate behaviours and vaccination drive among passengers. The dignitaries who presided over the launch are Dr.Selvavinayagam Director, DPH; Dr.Jerard Selvam, JD, HEB; Mr. M. Annadurai, Additional Director General, Press Information Bureau, Mr. Gurubabu, Director, PIB; Dr. Arun Kumar, WHO, Dr.Surendran, WHO; Mr. Murugan, Station Master, Chennai Central Railway Station and Mr. Sugata Roy, UNICEF.

Mr. Annadurai addressed the gathering. He addressed the importance of passengers to be safe in terms of wearing masks - protecting themselves and others. He also addressed the press, urging them to spread awareness with respect to COVID appropriate behaviour. He thanked UNICEF and the other Institutions for their initiative towards raising awareness amongst the passengers.

Dr.Selvavinayagam addressed the gathering and launched the animated videos that UNICEF has created for raising awareness. He stressed on the importance of everyone following COVID appropriate behaviour to be safe and help keep others safe. He also mentioned that there is no need to panic in case someone tests positive and not to be overcome by the fear of hospitalization. Dr.Selvavinayagam also reiterated that people need not get confused over which vaccine to choose and that both vaccines are safe. He stated that by following COVID appropriate behaviour, it is possible to control the spread of the virus.

FOLLOWING HIS ADDRESS, DR.SELVAVINAYAGAM LAUNCHED THE VIDEOS

The dignitaries and the volunteers of the outreach program help awareness boards/placards - each with a different COVID appropriate behaviour message. The boards were held as a way of spreading the message. The media professional captured photographs. After this, the dignitaries and the volunteers launched the campaign by distributing masks to passengers in the waiting area.

FOLLOWING THE LAUNCH, THE DIGNITARIES GAVE A MEDIA ADDRESSING AND THE PRESS NOTE ARE

Chennai, May 4:

- Dr T S Selvavinayagam, Director of Public Health and Preventive Medicine, Tamil Nadu government, has said that the spread of coronavirus can be brought under control only with complete cooperation from the public.
- An event to create awareness on Covid-19 among the train passengers was conducted by UNICEF, WHO, Southern Railway and Press Information Bureau Chennai at Chennai MGR Central Station.
- Dr T S Selvavinayagam, Director of Public Health and Preventive Medicine, Tamil Nadu government and Shri M Annadurai, Additional Director General, Press Information Bureau Chennai and others took part in the event and released awareness materials and videos.
- Speaking to the media later, Director of Public Health and Preventive Medicine said Remdesivir is not a lifesaving drug, but private doctors are needlessly prescribing it to the public. He also said Remdesivir is not an essential drug for Covid patients.
- Stating that there is enough stock of Remdesivir in government hospitals, he said private doctors should not make people run from pillar to post for Remdesivir. Moreover, people need not wait for Remdesivir without any need.
- Remdesivir, which is currently being sold in Chennai, will be made available in other parts of the State soon, he added.



- Dr T S Selvavinayagam said a demand for 1.50 crore vaccines has been placed with the Centre to vaccinate all above 18. "Once we receive the doses, vaccination will start," he said.
- He said that Covid spread has come down a little due to the strict restrictions. If there is complete cooperation from the public, the curve will flatten.
- Covid preventive materials were given to the public at the event.

EGMORE RAILWAY STATION

The



outreach program at the Egmore Railway Station was launched at 4:15pm. This was organized by UNICEF in coordination with Tamil Nadu Directorate of Public Health and Preventive Medicine (TNDPH&PM), Press Information Bureau (PIB), Southern Railways and World Health Organization (WHO).

The launch was held on the side of Platform 1, parallel to the Station Director's office.

The dignitaries who presided over the launch are Mr. Murali, (acting) Station Director, Egmore Railway Station; Mr. Ravi; Mr. Sugata Roy, UNICEF and Mr. Devaneyan, Thozhamai, Volunteers and UNICEF Chennai Team. Mr. Murali addressed the gathering. He stated with pride that the station has had 3 vaccination drives so far. Their last drive saw a good number of passengers getting vaccinated. He addressed the need of vaccination and appreciated bodies that undertake awareness of vaccination seriously. He said, "We should cooperate with all the organizations who are spearheading the vaccination drive and other protocols that need to be followed to succeed in facing this pandemic." Mr. Murali assures that through the assist of UNICEF'S drive, the staff would ensure vaccination, social distancing, sanitizing, wearing masks for themselves and ensure the same is done by the passengers.

Following this, the dignitaries held the boards/placards that held COVID appropriate behaviour messages -SMS (sanitize, mask, social distancing) as a way of spreading visual awareness.

Following his address, Mr. Murali and the other dignitaries proceeded to distribute masks to passengers without masks. Mr. Sugata Roy demonstrated and helped a passenger to wear a mask the right way.

The volunteers, henceforth, took on their role and started their awareness drive. The local police station's Sub-Inspector and Women Police team visited one of the awareness kiosks set up. They used the volunteer team's megaphone and delivered messages on COVID appropriate behaviour and *kabasurakudineer*. The volunteers conducted the campaign till 8:00PM.



KEY MESSAGING ON COVID APPROPRIATE BEHAVIOUR

The volunteers used pre-recorded audios that reiterated COVID appropriate behaviour through placards and amplified using the megaphone:

1. Stay Safe and Save Lives
2. Clean Hands - Safe Hands

2.1 wash your hands for 20 sec with soap and running water

3. Protect others from getting sick.

3.1 Avoid spitting in public

3.2 avoid close contact when you feel cold or fever

3.3. Stay home if you are sick

4. Properly wear mask & Protect yourself

4.1 wear a mask regardless of the distance from others.

4.2 wear mask covering nose, mouth and chin

4.3. Wash the cloth mask.

4.4. Avoid touching your mask

5. Keep Safe distance from others and save lives

5.1 Maintain 6 feet distance

6. Get vaccinated- to increase your protection and safety.

7. Stay Safe Save life.. Help us fight against covid 19.

These audios were amplified using the megaphone provided.



OUTPUT

Output:
Reached Out
to 3.75
Million
Passengers in
5 Days at Two
Major Station
at Chennai.

Central Station

- 40 Hours in 5 Days
- 12 Volunteers Engaged
- Southern Railway Police Officer & Southern Railway Employees were engaged in the activities.
- 2.92 million Passengers Engagement (78 Trains up and down. 50% capacity 750. 78x750x5 days)
- Media Coverage

Chennai Egmore

- 25 hours in 5 days
- 6 Volunteers engaged
- Southern Railway Police Officer & Southern Railway Employees were engaged in the activities
- 82,500 passenger Engagement: (22 trains x 5 days x 50% capacity 750 passenger x 5 days)
- Media Coverage.

MEDIA COVERAGE

PIB in Tamil Nadu IN on Twitter: "யுனிசெப், தெற்கு ரயில்வே, தமிழக பொது சுகாதாரத்துறை இணைந்து ஏற்பாடு செய்திருந்த ரயில் பயணிகளுக்கான கொரோனா விழிப்புணர்வு முகாம் சென்னை எழும்பூர் ரயில் நிலையத்தில் நடந்தது. <https://t.co/MFnhRy0bGv>" / Twitter

PIB in Tamil Nadu IN on Twitter: "யுனிசெப், தெற்கு ரயில்வே, தமிழக சுகாதாரத்துறை, பத்திரிகை தகவல் அலுவலகம் இணைந்து ரயில் பயணிகளுக்கான கொரோனா விழிப்புணர்வு பிரச்சாரத்தை @TNDPHM இயக்குனர், @UNICEFIndia @chillsugata , @pibchennai கூடுதல் தலைமை இயக்குனர் ஆகியோர் தொடங்கி வைத்து, பயணிகளுக்கு முகக்கவசங்களை வழங்கினர். <https://t.co/pyWSsYaFeu>" / Twitter

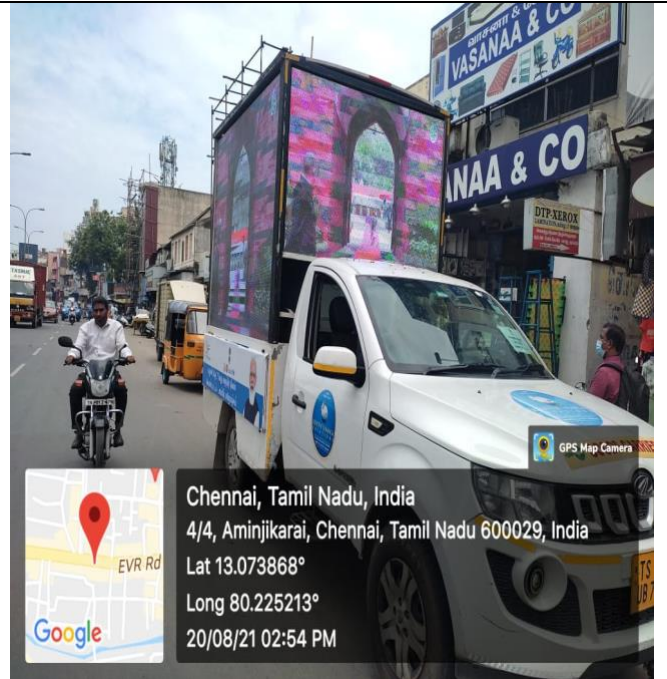
AZADI KA AMRIT MAHOTSAV

Azadi Ka Amrit Mahotsav is an initiative of the Government of India to celebrate and commemorate 75 years of progressive India and the glorious history of it's people, culture and achievements. Honorable Minister L. Murugan and Honorable Minister Ma. Subramanian flagged off the LED Video Vehicle Campaign - Spreading Covid 19 Management Messaging. The 10-day campaign was launched on 19th Aug 2021 in Chennai. Honorable Central Minister L. Murugan, Honorable Health Minister Ma. Subramanian, Honorable Health Secretary Dr. L. Radhakrishnan, The Director TN Department of Public Health & Preventive Medicine Dr. Selvavinayagam, Director, South India, PIB Mr. Venkateshwara Rao, Additional Director General Mr. Annadurai, PIB & Communication Specialist Mr. Sugata Roy distributed the Covid 19 Key messaging pamphlet. Mr. Annadurai delivered the welcome address, and the Central Minister L. Murugan & Health Minister addressed the media & public on Covid Appropriate Behaviour. This is a joint & collaborative effort by the Regional Outreach Bureau, Press Information Bureau, Tamil Nadu Department of Public Health & Preventive Medicine & UNICEF Chennai.









MEDIA COVERAGE

DAILY THANTHI

Union Minister of State for Information and Broadcasting L Murugan hassaid the Centre was not discriminatory in distributing Covid-19 vaccinsto the states and union territories and assured adequate supply of vaccinsto Tamil Nadu



75-வது சுதந்திர தினத்தொடர்பு, மத்திய அரசின் தகவல் ஒளிபரப்பு துறை ஊர்பில் சென்னை விவேகானந்தர் இல்லத்தில் புகைப்பட கண்காட்சி நடத்தும் இடில் மத்திய மந்திரி எல்.முருகன் கலந்துகொண்டு விவரநாலை வெளியிட, அமைச்சர் மா.கப்பிரமணியன் நேற்று சென்னை போது எடுத்த படம். அருகில் மருத்துவ மற்றும் மக்கள் நலவழங்கு துறை முதன்மை செயலாளர் ராஜகிரிமுகேசன் மற்றும் அதிகாரிகள் உள்ளனர்.

எந்த மாநிலத்துக்கும் பாதுபாடு காட்டவில்லை தமிழகத்துக்கு தேவையான தடுப்பூசிகள் வழங்கப்படும்

மத்திய மந்திரி எல்.முருகன் பேச்சு
சென்னை, ஆக.20- மத்திய அரசு தடுப்பூசி வழங்குவதில் எந்த மாநிலத்துக்கும் பாதுபாடு காட்டவில்லை என்றும், தமிழகத்துக்கு தேவையான தடுப்பூசிகள் வழங்கப்படும் என்றும் மத்திய மந்திரி எல்.முருகன் தெரிவித்தார்.
மா.க.பிரமணியன்
மத்திய தகவல் தொடர்பு

DINAMALAR

Union Minister of State for Information and Broadcasting L Murugan hassaid the Centre was not discriminatory in distributing Covid-19 vaccinsto the states and union territories and assured adequate supply of vaccinsto Tamil Nadu

‘தமிழக தேவைக்கு ஏற்ப தடுப்பூசி வழங்கப்படுகிறது’

சென்னை, ஆக.20- தமிழக தேவைக்கு ஏற்ப தேவையான தடுப்பூசிகளை கொடுக்க, மத்திய அரசு தயாராக உள்ளது; தேவைக்கு ஏற்ப கொடுக்கப்பட்டு தான் வருகிறது, என, மத்திய இணை அமைச்சர் முருகன் தெரிவித்தார்.

மத்திய தகவல் மற்றும் ஒளிபரப்பு அமைச்சகத்தின், சென்னை மண்டல மக்கள் தொடர்பு அலுவலகம் சார்பில், 75வது சுதந்திர தினத்தை முன்னிட்டு, சுதந்திர போராட்ட வீரர்கள் புகைப்பட கண்காட்சி, சென்னையில் உள்ள விவேகானந்தர் இல்லத்தில் அமைக்கப்பட்டு உள்ளது. அதை, மத்திய இணை அமைச்சர் முருகன், தமிழக மக்கள் நலவாழ்வு துறை அமைச்சர் சுப்பிரமணியன் நேற்று துவக்கி வைத்தனர். இந்நிகழ்ச்சியில், கொரோனா விழிப்புணர்வு பதாகை, புத்தகம் வெளியிடப்பட்டது.

விழிப்புணர்வு
அமைச்சர் சுப்பிரமணியன் பேசியதாவது: அரசின் சார்பில் நடக்கும் எந்த விழிப்புணர்வு திறந்த கொரோனாவிழிப்புணர்வை ஏற்படுத்துவது அவசியமாக உள்ளது. மத்திய அமைச்சர் முருகன்



மத்திய தகவல் மற்றும் ஒளிபரப்பு அமைச்சகம் சார்பில், 75வது சுதந்திர தினத்தை கொண்டாடும் விதமாக, விவேகானந்தர் இல்லத்தில் நேற்று புகைப்பட கண்காட்சி துவங்கியது. இதை, மத்திய இணை அமைச்சர் முருகன் திறந்து வைத்து பார்வையிட்டார். உடன், மக்கள் நலவாழ்வு துறை அமைச்சர் சுப்பிரமணியன், இடம்: காமராஜர் சாலை, சென்னை.

மேடை ஏறியது, ‘தமிழகத்தில் எவ்வளவு தடுப்பூசி போடப்பட்டுள்ளது’ என்ற விபரத்தை கேட்டார். இது, மகிழ்ச்சி அளிக்கிறது. தமிழகத்தில் தினமும், எட்டு லட்சம் தடுப்பூசிகள் போடுவதற்கான தீர்வாக கட்டமைப்பு உள்ளது. ஆனால் இன்று, 2-3 லட்சம் அளவிற்கு தான் போடப்படுகிறது. மத்திய அரசு கொள்முதல் செய்யப்படும் தடுப்பூசிகளில், 75 சதவீதத்தை மாநில அரசுகளுக்கு மீட்டுவது வழங்குகிறது. மீதி, 25 சதவீதம், தனியார் மருத்துவமனைகள் கொள்முதல் செய்யலாம் என்ற அறிவிப்பை வெளியிட்டுள்ளது. ஆனால், தனியார் மருத்துவமனைகள், 10 சதவீதம் தான் கொள்முதல் செய்கின்றன. எனவே, 15 சதவீத தடுப்பூசிகள் தேங்கிக் கொக்கும் சூழல் இருக்கிறது. மத்திய அமைச்சர் நினைத்தால், தனியாருக்கு வழங்கப்படும் தடுப்பூசியை மத்திய அரசே கொள்முதல் செய்து, மாநிலங்களுக்கு விநியோகித்தால், கூடுதலாக தடுப்பூசி செலுத்தலாம். அவர் பேசினார். மத்திய அமைச்சர் முருகன் பேசியதாவது: பிரதமர் நேரேதிர

தி.மு.க. அரசு ஆட்சி பொறுப்பிற்கும்போது பாதிப்பு அதிகளவில் இருந்தது. ஆனால் அரசின் நடவடிக்கைகளாலும், மக்களின் ஒத்துழைப்பாலும், தற்போது 2 ஆயிரத்துக்கும் கீழ் பாதிப்பு குறைந்துள்ளது. மேலும் தி.மு.க. ஆட்சி பொறுப்பேற்று 84 நாட்களில் அதிகளவில் தடுப்பூசி போடும் மாதிரியாகத் தற்போது உள்ளது. கடந்த மே மாதத்துக்குமுன்னர் தடுப்பூசி அதிகம் விநாக்கிய மாதிரியாக இருந்த தமிழகம் தற்போது எதிர் பார்த்த அளவை விட அதிகப்படியாக இருந்து வருகிறது. தடுப்பூசி மொத்த கொள்முதல் 25 சதவீதம் தனியார் ஆஸ்பத்திரிக்கு கொடுக்கப்படுகிறது. தனியாருக்கு வழங்கப்படும் தடுப்பூசிகளை மத்திய அரசே கொள்முதல் செய்து மாநிலங்களுக்கு வழங்கினால், அதிக அளவில் தடுப்பூசிகளை தமிழகத்திற்கு

டம் ஆகிய திட்டங்கள் சிறப்பாக செயல்பட்டு வருகிறது. இந்தியாவில் 55 கோடி பேருக்கு இதுவரை தடுப்பூசி போடப்பட்டு உள்ளது. தமிழ்நாட்டில் அதிகளவில் தடுப்பூசி போடப்பட்டுள்ளது வரவேற்கத்தக்கது. தடுப்பூசி வழங்குவதில் எந்த மாநிலத்துக்கும் மத்திய அரசு பாதுபாடு காட்டவில்லை. தமிழகத்துக்கு தேவையான தடுப்பூசிகளை கொடுத்துக்கொண்டு வருகிறோம். இனிமேலும் கொடுப்போம். தமிழ்நாட்டினை மேம்படுத்த தோளோடு தோள் நிற்பேன் என உறுதி கூறுகிறேன். இவ்வாறு அவர் பேசினார். இந்தநிகழ்ச்சியில் மருத்துவம் மற்றும் மக்கள் நலவாழ்வு துறை முதன்மை செயலாளர் டாக்டர் ராதாகிருஷ்ணன், பொது கசாதாரத்துறை இயக்குனர் டாக்டர் செல்வவிநாயகம் உள்ளிட்ட அதிகாரிகள் பலர் கலந்துகொண்டனர்.

55 கோடி தடுப்பூசிகள்
உலகம் முழுதும் தெரிந்தும் பாதிக்கப்பட்டிருக்கும் மோடி, எடுத்த முன்னெச்சரிக்கை நடவடிக்கையால், இந்தியாவில் கொரோனா பரவல் கட்டுப்படுத்தப்பட்டது. இதுவரை நாட்டில், 55 கோடி தடுப்பூசிகள் போடப்பட்டுள்ளன. இறக்குமதி செய்யப்படாமல், உற்பாட்டிலேயே தடுப்பூசி உற்பத்தி செய்யப்படுகிறது. மத்திய அரசு பாதுபாடு பார்க்காமல், அனைத்து மாநிலங்களுக்கும் தடுப்பூசிகளை வழங்கி வருகிறது. தமிழகத்திற்கு தேவையான தடுப்பூசிகளை கொடுக்க, மத்திய அரசு தயாராக உள்ளது. தேவைக்கு ஏற்ப கொடுக்கப்பட்டு தான் வருகிறது. இவ்வாறு அவர் பேசினார்.

DINAMANI

Union Minister of State for Information and Broadcasting L Murugan has said the Centre was not discriminatory in distributing Covid-19 vaccines to the states and union territories and assured adequate supply of vaccines to Tamil Nadu

‘தடுப்பூசி ஒதுக்கீட்டில் பாகுபாடு இல்லை’

சென்னை, ஆக. 19: மாநிலங்களுக்கு தடுப்பூசி ஒதுக்கீடு செய்வதில் மத்திய அரசு எந்தவிதமான பாகுபாடும் காட்டுவதில்லை என்று மத்திய செய்தி ஒலிபரப்புத் துறை இணைய மைச்சர் எல்.முருகன் தெரிவித்தார்.

மத்திய செய்தி மற்றும் ஒலிபரப்புத் துறை அமைச்சகத்தின் சார்பில் நாட்டின் 75-ஆவது சுதந்திர தின புகைப்படக் கண்காட்சி மற்றும் கரோனா விழிப்புணர்வு வாகனத் தொடக்க நிகழ்ச்சியில் அவர் மேற்கண்டவாறு தெரிவித்தார்.

மத்திய இணையமைச்சர் எல். முருகன், தமிழக மக்கள் நல்வாழ்வுத் துறை அமைச்சர் மா.கப்பிரமணியன் ஆகியோர் கண்காட்சியை தொடக்கிவைத்து கரோனா பெருந்தொற்று-வரலாறு, அறிவியல், சமூகத்தின் தாக்கம் என்ற தலைப்பிலான புத்தகத்தை வெளியிட்டனர்.

DECCAN CHRONICLE

Expo



Dr L. Murugan, minister of state for information & broadcasting and fisheries, animal husbandry & dairying, and Ma. Subramanian, TN health minister, jointly inaugurate the photo exhibition, Azadi Ka Amrit Mahotsav — 75 years of Independence.

Health Minister Ma. Subramanian's SPEECH on 19th Aug 2021 and recognition of UNICEF's Work

Centre not partial in vaccine allotment to TN: Murugan

Chennai: The Centre is not being partial in allocation of vaccines to states, Union minister of state for information and broadcasting and fisheries, animal husbandry and dairying L Murugan said, adding that he will strive for TN's interests.

At a function on Thursday

to inaugurate a photo exhibition organised by Press Information Bureau at Vivekananda House, Murugan said "55 crore vaccines were given so far in the country... all states are being treated equally. TN is one of the frontrunners in vaccination..." TNN

Covid cluster in nursing college, 12 students positive

EXPRESS NEWS SERVICE
@ Salem

TWELVE students of the Salem Government Nursing College tested positive for Covid on Thursday. Sources said a third-year nursing student came down with fever on Tuesday and tested positive the next day. Following this, tests were conducted on 19 of her contacts. Of them, nine third-year students tested positive and were admitted to Government Mohan Kumaramangalam Medical College Hospital (GMKMCH).

Speaking to *TNIE*, GMKMCH Dean Valli Sathya-moorthy said the 10 students were on duty in the GMKMCH. "As a precautionary measure, we tested all the 176 nursing students staying in the hostel and the results of two of them returned positive for Covid," she said.

It may be recalled that medical and allied colleges reopened on August 16 across the State and students were directed to produce Covid negative certificates before being admitted for classes and into the hostel.



Health Minister Ma Subramanian receives an award from the American Tamil Medical Association for efficiently handling the Covid-19 outbreak, on Thursday

Covid patients discharged after months on ECMO

EXPRESS NEWS SERVICE
@ Chennai

TWO patients with severe Covid-19 have recovered without the need for lung transplant after receiving ECMO support for 109 and 72 days, respectively, in city hospitals.

A 56-year-old from Chennai tested positive in April and was shifted to Rela Hospital with breathing difficulty. He had moderate Covid pneumonia and his oxygen saturation was 92 per cent. He was put on ECMO after his condition deteriorated and required 10 litres of oxygen per minute, said the hospital, adding that he was discharged on Thursday.

"On the 54th day, the CT scan showed few areas of resolution and we gradually reduced ECMO support, and after 62 days, the patient came off

ECMO. We kept him on minimal ventilator support with tracheotomy for another two weeks and weaned him off the ventilator on July 29," said Dr C Arumugam, senior consultant, cardiovascular and thoracic surgery, Rela Hospital.

Similarly, a 32-year-old who tested positive on May 18, and was critically ill, with severely damaged lungs, was treated at another hospital before being shifted to MGM Healthcare Hospital on July 13. He was put on ECMO in the first week of June and underwent tracheostomy in the second week.

He had 100 per cent lung infection and was kept on ECMO support, which was weaned off after 72 days. The patient responded positively to the treatment and his vitals are currently stable, the hospital said.

TN COVID WATCH

New cases	1,702
Deaths	29
Tests	1,62,173
Total recoveries	25,41,432
Total deaths	34,639
Active cases	19,864
Tests total	4,04,28,400
Chennai	193

Sensitization of Media Houses on Reporting of Incidences of Violence Against Children

Background and Justification

As per the WHO 2014, 2 in 100,000 children and adolescents were killed in India. With 9,500 victims (10 per cent of the global figure) in 2012, India is the third largest contributor of child homicide after Nigeria and Brazil. Apart from that one in 5 (21 per cent) adolescent girls have experienced physical violence since age 15 that is 12 million girls have experienced violence since age 15 (Census 2011 data). 4.5 per cent of girls aged 15-19 (overall-married or unmarried) have experienced forced sexual intercourse or another form of forced sexual act. Violence against children in India is on the rise.

The media, both the print and the electronic media, play an important role in shaping society's views and influencing the way people think and behave. The media raises awareness, influences behaviour and generates public opinion. It also provides credible information, alerts stakeholders and creates a demand for special support services. The media creates pressure groups for early implementation of laws and works as a watchdog of society. By increasing awareness, it plays a critical role in determining responses at all levels to sexual violence against children. This guidebook hopes to encourage media professionals to address the issue of sexual violence against children in a consistent, sensitive and effective manner, consonant with the rights and best interests of children.

In reality, it is encouraging to note that the number of media reports on violence against children is on the rise. But these reports are:

1. Lack child rights perspective
2. More on sensationalizing the incident
3. More or less insensitive to the rights & dignity of the affected child
4. Not in line with the national/international standards, guidelines that exist for reporting.

There are many such guidelines issued by International Journalists Union, UNICEF, National Commission for Protection of Child Rights, National Human Rights Commission, etc. have developed guidebooks or handbooks that gives guidelines to the media on how the incidents related to children should be reported and how it should not be reported, what measures it should take into consideration while reporting such incidents, etc.

But only the large national level English electronic media have access to these guidelines, while the local vernacular electronic as well as to a large extent, the print media do not have access at all to these guidelines.

Thozhamai, being a resource organization on child rights, has been monitoring child rights violations as well as has been engaging with media, both electronic & print, in reporting of these incidents. Its experience shows that on a few occasions, the local vernacular media were not aware of the existing guidelines and asked for the support of Thozhamai in sensitizing them, and also, supporting them with resource materials. As news items related to violence against children are largely reported by local vernacular media than the English media, Thozhamai felt the need to sensitize the media on reporting of violence against children in line with the existing guidelines.

For the purpose of this project, violence against children will also include child rights violations, abuse, denial and negligence.

Objective:

- To sensitize sub-editors and reporters of select vernacular print & electronic media on reporting incidences of violence against children with due sensitivity and in line with media guidelines/standards of UNICEF, NCPCR, NHRC and IJU with child rights perspective.

Methodology

There are about 51 media houses including Tamil dailies, weeklies, fortnightlies, Tamil TV channels and Radio stations in Chennai alone.

Tamil Dailies	10
Fortnightly/Weeklies	16
TV channels	18
Radio	7
Total	51

- ✓ Thozhamai will select about 24 media houses for the proposed sensitization program.
- ✓ Sensitization programs will be conducted separately for each media house in its respective premises.
- ✓ From each media house, about 10 reporters and sub-editors will be sensitized.
- ✓ Each sensitization program will be for about one-and-half hours.
- ✓ The methodology followed will be interactive discussion supported by audio-visual aids and resource materials
- ✓ All the participants will be provided with a Handbook that comprises of the guidelines issued by NCPCR, NHRC, IJU, UNICEF and others in Tamil.
- ✓ Continuous support to media houses with required information as a resource agency by consistently monitoring the child reporting in print & electronic media.
- ✓ Encouraging media houses to: (i) report all incidences of violence against children based on guidelines by explicitly mentioning the standards; and, (ii) take issues related to children for panel discussions and issue based cover stories;
- ✓ Secondary & more follow-up visits to media houses for feedback on the reports published/broadcasted after the sensitization program and provide further support & inputs.

Outcomes

The sensitization program will result in the following outcomes:

1. Media houses will report incidences of violence against children with due sensitivity and in line with guidelines/standards with child rights perspective.
2. Increased awareness among 240 media reporters/sub-editors on reporting of violence against children with sensitivity.
3. Increased commitment and confidence among media houses in reporting incidences of violence against children.
4. Increased number of reporting of incidences of violence against children including abuse, denial and negligence based on national & international standards
5. Increased coverage to child related issues in the forms of panel discussions, cover stories, etc. thus, leading to increased awareness on these issues among public.